TITLE OF THE PAPER

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Abstract

Text of abstract. At most 150 words.

Keywords: word, word, word

JEL classification: Codes are available here: <https://www.aeaweb.org/jel/guide/jel.php>

Introduction

Use style “Text of the paper”.

# Title of chapter of first level (e.g. Theoretical background)

Names of the tables write please above the tables, source below the tables. You can use for the text of the paper style “Text of the paper” or “Italic” (only for a quotation or highlight text)

Table 1: Name of the table

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Source:

Example of figure (names and sources below the figure).

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Figure 1: Name of the figure. Source:

## Title of chapter of second level

Do not use no more than two levels of headings.

# Title of chapter of first level, e.g. Data and methodology

Examples of quotation in text. According to Fey and Denison (2003), there are several reasons for using subjective measures of effectiveness. Or: There are several reasons for using subjective measures of effectiveness (Fey and Denison, 2003). If there are two and more sources in one bracket, write sources in alphabetical order and separate sources with the help of semicolon.

# Title of chapter of first level, e.g. Results and discussion

Secondary source citation: According to Hofstede (as cited in Fey and Denison, 2003)…

The article should not have more than nine pages (including references).

Conclusion

Acknowledgements

This section is optional.

References

All citations in the paper and all references has to follow APA style. Please, use the citation machine:

<https://www.citationmachine.net/index2.php?reqstyleid=2&newstyle=2&stylebox=2>

Instructions for working on the citationmachine portal can be found in the file called "APA", which can be downloaded from the conference website.

**At least five cited sources must be indexed in the Web of Science database (WOS).**

An overview of which journals are currently indexed in WOS can be found on the page below:

<https://mjl.clarivate.com/search-results>

It must be noted that some journals were included in the WOS only after the publishing of the cited article. So the paper is not in the WOS - or vice versa.

References - examples

Book

Kotler, P., Keller, K. L., & Chernev, A. (2022). *Marketing management*. Pearson Education.

Chapter in book

Kotler, P., & Keller, K. L. (2016). Defining Marketing for the New Realities. In *Marketing management*. Pearson Education.

Article in journal

Lazell, J. (2016). Consumer food waste behaviour in universities: Sharing as a means of prevention. *Journal of Consumer Behaviour*, *15*(5), 430–439. https://doi.org/10.1002/cb.1581

Article in proceedings

Abíková, J. (2019). Motivation and job satisfaction of humanitarian logisticians. *International Days of Statistics and Economics 2019*. https://doi.org/10.18267/pr.2019.los.186.1

Web

*KPMG International*. KPMG. (2019). Retrieved November 19, 2021, from https://home.kpmg/cz/cs/home.html.

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