# APA STYLE

EXAMPLES OF QUOTATION

Book

Kotler, P., Keller, K. L., & Chernev, A. (2022). *Marketing management*. Pearson Education.

Book chapter – here delete the word "essay", which the system generates automatically

Kotler, P., & Keller, K. L. (2016). Defining Marketing for the New Realities. In *Marketing management*. essay, Pearson Education.

Paper (article)

Lazell, J. (2016). Consumer food waste behaviour in universities: Sharing as a means of prevention. *Journal of Consumer Behaviour*, *15*(5), 430–439. https://doi.org/10.1002/cb.1581

Paper in conference proceedings – by title it searches only as an article in a journal, in the case of a conference it does not search for articles, but the names of conferences

Abíková, J. (2019). Motivation and job satisfaction of humanitarian logisticians. *International Days of Statistics and Economics 2019*. https://doi.org/10.18267/pr.2019.los.186.1

Web

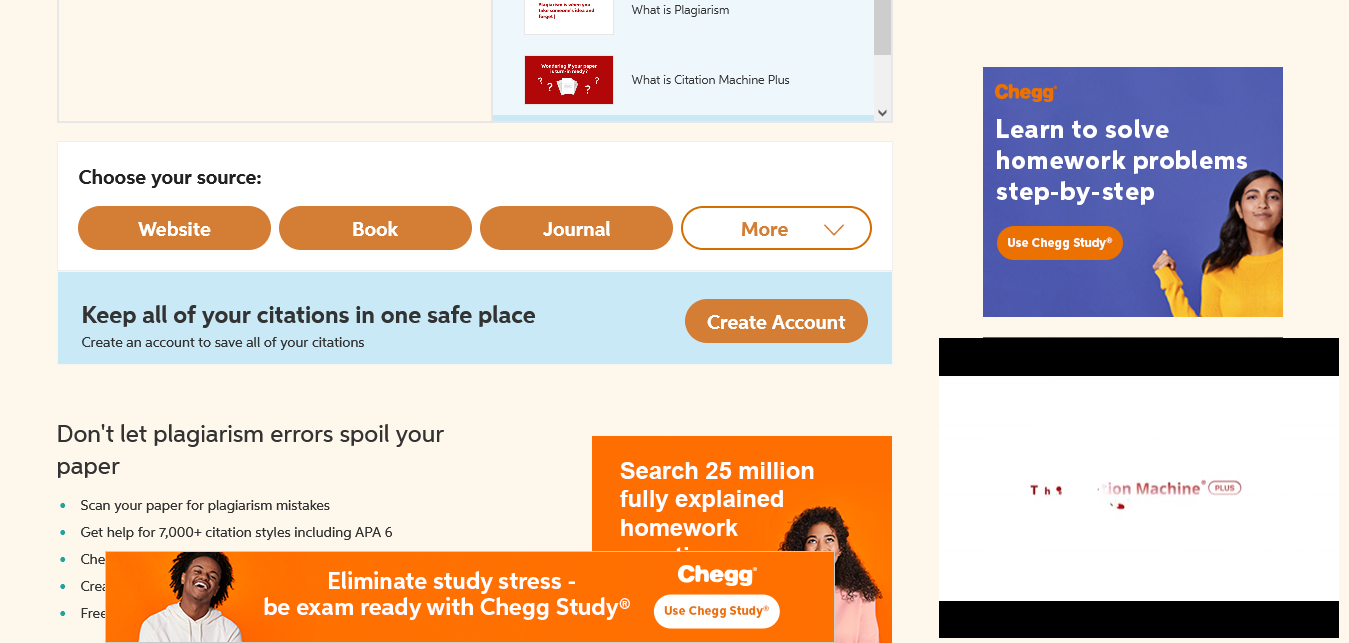
*KPMG International*. KPMG. (n.d.). Retrieved November 19, 2021, from https://home.kpmg/cz/cs/home.html.

# How to create citation

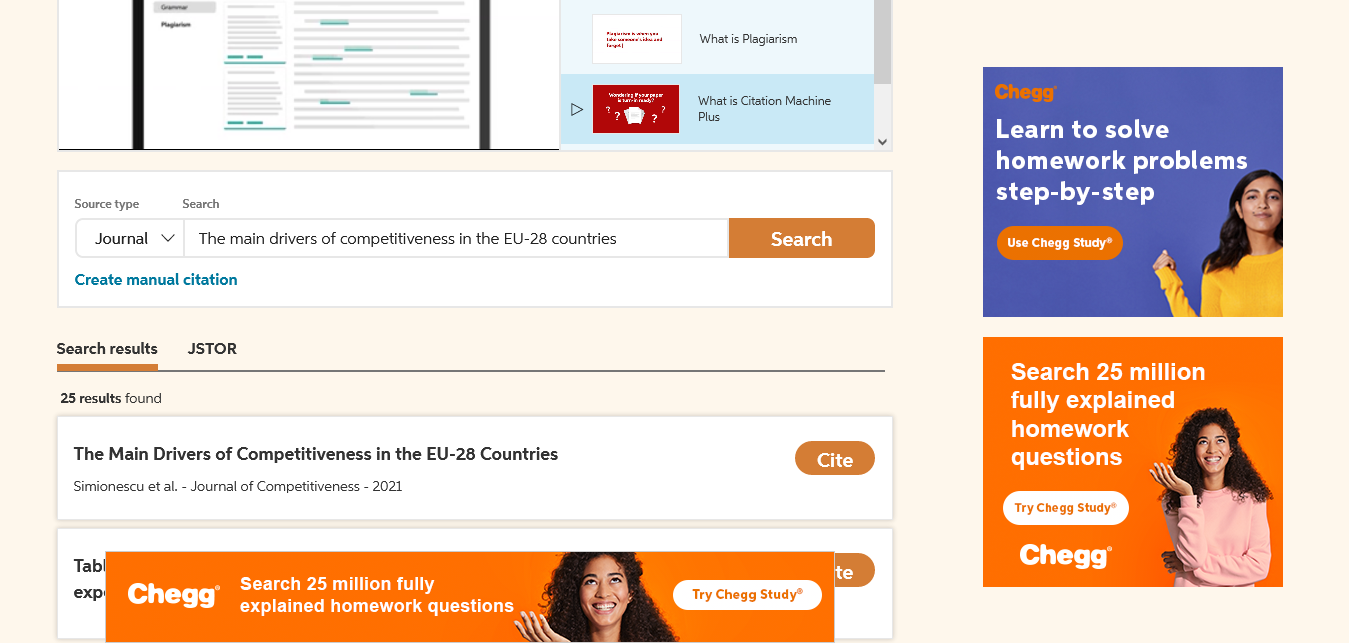
<https://www.citationmachine.net/index2.php?reqstyleid=2&newstyle=2&stylebox=2>

select an option „Create citation“

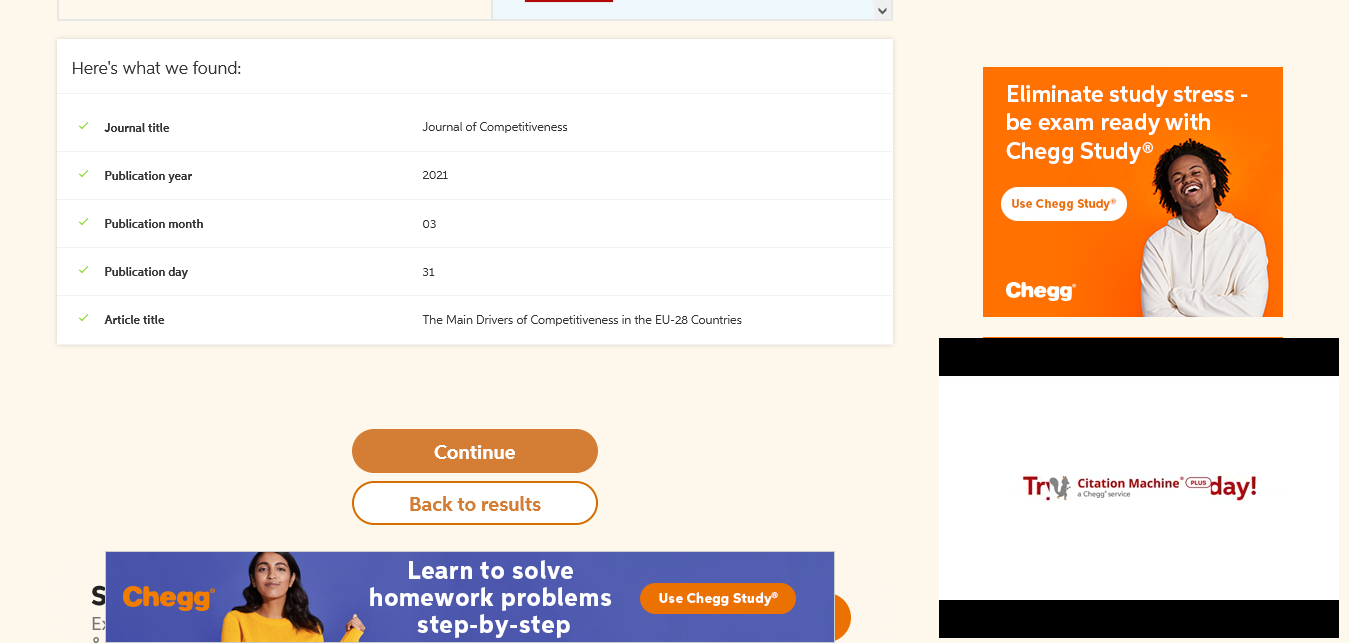
then you choose what you want to quote - a book, paper in a journal, etc.



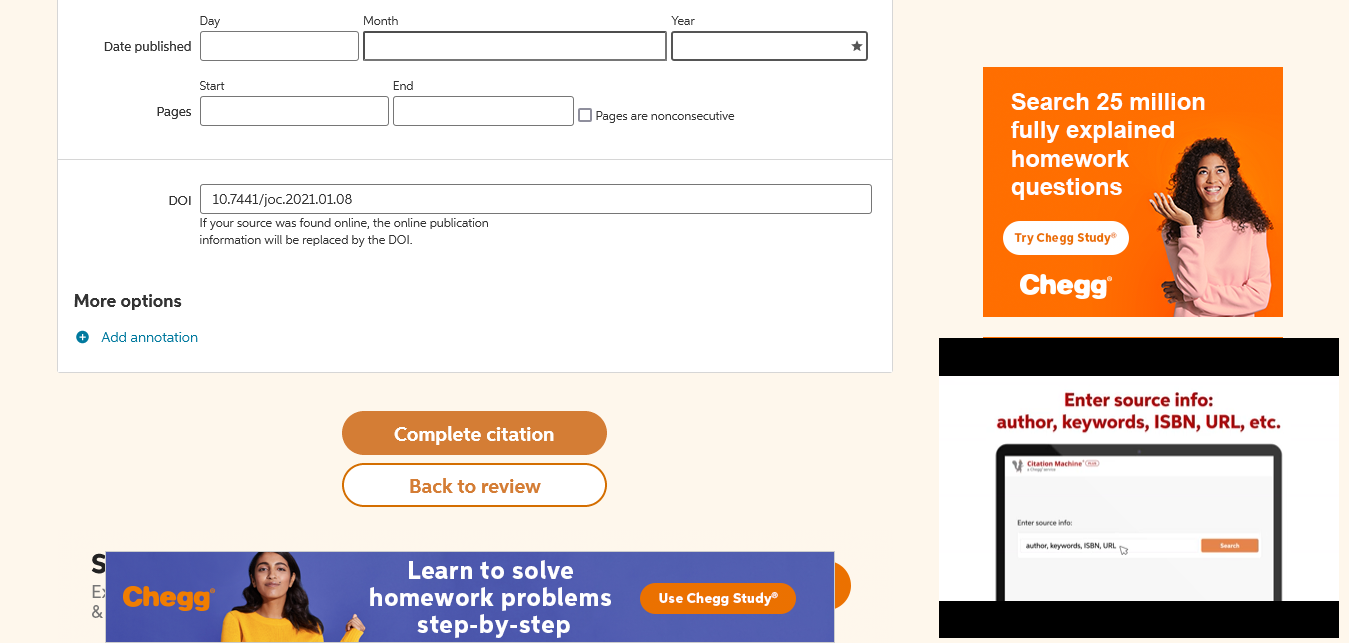
do okénka zadáte název, vyhledáte svého autora a kliknete na Cite



Then just click on „continue“



A complete citation



If you miss an item, you can complete it.

In the last step, you copy the citation